

## **Media Release**

5<sup>th</sup> November, 2012 For Immediate Release:

New legislation: the implications for poultry producers

New legislation intended to protect the welfare of animals at the time of their killing comes into effect on 1 January 2013. The Humane Slaughter Association (HSA) has produced an information leaflet which summarises the key principles of the new legislation and the implications for producers killing poultry on-farm for commercial purposes (to supply meat either to the final consumer directly or to retailers).

The leaflet is freely available to download from the HSA website www.hsa.org.uk.

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Media contact:

Charles Mason, HSA Technical Director. Tel: 01582 831919, email charlie@hsa.org.uk

## Note to Editors:

As an independent registered charity, the HSA is unique in working exclusively to achieve the highest worldwide standards in food animal welfare at markets, during transport and at slaughter through scientific and technical advances, education and training. Its work includes researching, refining and demonstrating humane slaughter methods, publishing material such as guidelines, best practice, books and videos, funding research projects and the development of equipment. Specialist technical staff provide expert and practical advice on all welfare issues relating to food animals.

The HSA is funded by voluntary donations, subscriptions and legacies.

For more information about the HSA's work call 01582 831919, email <a href="mailto:info@hsa.org.uk">info@hsa.org.uk</a> or visit www.hsa.org.uk

The Humane Slaughter Association The Old School, Brewhouse Hill Wheathampstead, St Albans, Herts. AL4 8AN Tel: 01582 831919

Fax: 01582 831414 Email: info@hsa.org.uk www.hsa.org.uk

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